

Location: [Zydeco Blues](#)
1090 Old Des Peres Road
Des Peres, MO 63131
(314) 858-1188

Call to Order: 6:02 PM Welcome

Attendance and Quorum:

Ed Vallorani	X	Denise Arthur	X	Steve Flick	X	Kyle Jeffers	X	John O'Reilly	X
Kat Gowins	X	Nick Beary		Kunita Gear	X	Mark Lynch	X	Bryan Signaigo	X
Cindy Duhigg	X	Jim Ebone	X	Tony Indihar	X	Thomas Miller	X	Randy Thompson	X
Chris Anderson	X	GUEST: Kim Rochetti X							

Social Media – Kim Rochetti

Kim joined us to discuss a media tool that she has been using called “Social Zing”, it allows updating to multiple sites such as LinkedIn, Facebook, Twitter, etc. She opened by asking what our goal is for using Social Media: answer – *there is not a strategy established yet*
Cost to Non-profits \$33/month – no set up fee, no contract; and can be a distributor as a money maker
Can set any blasts to lead to a page that will collect the users data

This can cross link with 123 database

Can text to all members at one time

Can Autopost from up to 5 self-established categories or up to 12 of the pre-established categories

Free to set up webinars – 1 license with infinite accounts under that license; can be recorded & then sent out; 100 attendees limit per webinar;

Question: limited or unlimited hours per month?

Can set up classes, meetings, upload images (no limit)

Can email Newsletter with imbedded videos

Question: does it have file size restrictions?

There are a variety of formats for the newsletter & landing (lead) page

Questions from the group:

Chris A.: what is the value of this? What do we want to use this for? Recommends an offline meeting to see the features and establish what it can do for us.

BRYAN to Set up a meeting, Kim is available to set up a webinar to assist

Minutes:

March 9th meeting minutes were reviewed. A motion was made by Randy to accept the minutes, it was seconded by Tony. All agreed.

Treasurer's Report:

Cindy handed out the treasurers report. At the last dinner meeting we made \$250. The treasurer report was accepted with asterisks versus parenthesis. Once amended, it is to be emailed to the secretary for inclusion with the meeting minutes.

2015 Goals Review:

Business Plan versus PAR: NOTE: new community leader – Robert Krose (Spelling?)

What counts for the PAR?

Membership & retention: year over year

Member Value: >70%

Member leader engagement as measured by survey results

The business plan does NOT feed into the PAR: the business plan are things to help improve the 3 PAR items

Update on YMCA projects: Saturday hours have started

Joint meeting (Apr 30) is set to go.

Amy will be doing a half day seminar on May 30th

No progress on the process maps

Mentorship chair is expanding to traditional mentorship program

2015 WCQI Travel Plans:

Kunita & Ed will make travels plans; Denise will attend, her company is paying; Cindy only needs one night of lodging, the rest of her expenses are covered

April 17th is the last day to sign up for the leadership meetings

Committee Reports:

Programs	John O'Reilly	Upcoming Programs	May meeting: Chris has only received one picture to post (Amy's) <i>Cindy needs to call Three Leaves to set up the Side dishes</i> April member meeting will include 15 minutes for the Seed Dancing, and the team presentation The April 30 th meeting is a joint meeting with APICS, ISM and a 4 th group. <i>John is looking for others to conduct the quality session (Jim Ebone, need a third)</i>
Education	Thomas Miller	Classes and Workshops	Classes have been scheduled for the whole year Black belt certification – 90% pass rate for those that took the class CQE class has been cancelled CQA & Green belt classes are a go The ½ day workshop on May 30 th will be at Flo Valley
Arrangements	Tony Indihar	Upcoming Venues	63 signed up for April 16 th mtg not including Susan Knight – venue (Forest Park Club house) to plan on 70 May meeting at the Engineers' Club
VoC	Steve Flick	Survey Results	Last meeting: of the 70-75 attendees, 47 filled out survey. 87% members, 4% not members 2 nd presentation received much higher rating than 1 st ; Syberg's scored high. Concern raised: what about other food allergies, e.g nuts, <i>Should this be pursued?</i> Consensus: not at this time unless someone brings it up specifically. Networking did not score high Note: <i>Post the survey results on the Webpage</i>
Website	Chris Anderson	Planned Updates & Discussion	Still missing one old meeting minutes What about creating a Resource portion on the Webpage (at this time no place for it) . Would it have to be vetted?
Mentorship	Nick Beary	Update	Has received 17 responses to participate Awarding 0.1 RU per contact hour Should there be a standard format to report contact hours? Cindy will send out the format already developed.
Membership	Mark Lynch	Certification Recognition Letters	49 Certification letters have been issued 19 new member letters have been issued <i>Review how many letters have been redeemed</i> Future 123 can take a promo code for the letters, <i>Can the data be extracted from 123?</i>
Audit	Randy Thompson		Confirmed only need 7 years of records, anything prior to 2007 will be destroyed
Social Media	Bryan Signaigo		Rules are need to be able to open up Linked in to members / nonmembers
Other Chairs			New job postings have been put on the website

ASQ Calendar Review: see Calendar following notes

New Business: Do we want to purchase our own screen?

Next Location: Bravo west county shops

Needs for Upcoming Meeting:

Projector & Banner for April meeting

Announcements for April mtg: Nominations, VoC results, Job Postings, & the Networking event April 30th

Cindy needs to call Three Leaves to set up the Side dishes for May Meeting – Cindy D

Review of Minutes and Action Items:

Need the missing meeting minutes for upload onto the webpage

John is looking for a third person to conduct the quality session at joint meeting – John O.

A copy of the signed MOU for the joint meeting needs to be sent to the Treasurer for the record book – John O.

Post the survey results on the Webpage / present a powerpoint of the survey results to be on screen at the opening of the April meeting – Steve F.

Check with National to find out if a Resource section is added to the webpage, do the posting have to be vetted? – Ed V.

Review how many letters (certification & New member) have been redeemed – Mark L.

If Promo codes are used for the letters on 123, can the data be extracted? -- ???

Set up a meeting to discuss SocialZing, KimR. is available to set up a webinar to assist – Bryan S.

Review / establish rules for Linked In in order to add Members / non-members – Bryan S.

Adjournment: Jim motioned to adjourn, Tony seconded, Meeting was adjourned at 8:12Pm

St. Louis Section Calendar

Month	Date	Action	Responsible
April	4/13/2015	Section 1304 LC Meeting	All
	4/16/2015	April Monthly Meeting	All
	4/17/2015	Member leader events at World Conference - registration closes	All
	4/20/2015	Finalized March minutes sent to Webmaster for posting	Secretary
	4/24/2015	Webmaster posts final March minutes on website	Webmaster
	4/30/2015	World Conference registration closes	All
	4/30/2015	Section Quarterly Financial Report (1st QTR - MAR)	Treasurer
May	5/1/2015	Fellow nominations due	Nominating Chair
	5/2/2015	Community Leadership Institute: ITAG and leadership training	WQCI
	5/2/2015	Member Leader Dinner in Nashville, TN	WQCI
	5/3/2015	Annual Business Meeting in Nashville, TN	WQCI
	5/3/2015	SAC Business Meeting - Spring, Nashville, TN	WQCI
	5/4/2015	WCQI 2015 in Nashville, TN	WQCI
	5/5/2015	WCQI 2015 in Nashville, TN	WQCI
	5/6/2015	WCQI 2015 in Nashville, TN	WQCI
	5/11/2015	Section 1304 LC Meeting	All
	5/18/2015	Finalized April minutes sent to Webmaster for posting	Secretary
	5/19/2015	May Monthly Meeting	All
	5/22/2015	Webmaster posts final April minutes on website	Webmaster
	5/29/2015	RD Nomination Period Ends	Nominating Chair
	5/31/2015	Section awards proposals due to Awards Board for Feb BoD	Nominating Chair
	5/31/2015	Section awards scholarship due to Awards Board for Feb BoD	Nominating Chair
5/31/2015	Section Testimonial Awards nominations due to Awards Board for Feb BoD	Nominating Chair	
June	6/6/2015	June Cert. Exams	Certification Chair
	6/5/2015	Education Chair finalizes locations and instructors for classes for Oct. Exams	Education Chair
	6/8/2015	Section 1304 LC Meeting	All
	6/11/2015	Education Chair creates classes in 123signup for Oct. Exams	Education Chair
	6/12/2015	Education Chair sends details of April classes to VoC for Oct. Exams	Education Chair
	6/12/2015	Education Chair sends details of April classes to Webmaster for Oct. Exams	Education Chair
	6/12/2015	RD Election Period Begins	All
	6/15/2015	Webmaster posts classes on website for Oct. Exams	Webmaster
	6/15/2015	Finalized May minutes sent to Webmaster for posting	Secretary
	6/16/2015	VoC begins to promote classes for Oct. Exams	VoC Chair
6/19/2015	Webmaster posts final May minutes on website	Webmaster	
6/30/2015	2nd QTR ENDS	All	